



Welcome to the 25th Annual USACI Finals

USACI is proud to announce the presentation of the USACI World Finals in conjunction with Heat Wave Car Show on September 24-25, 2011 in Shreveport, La. After many years of successful events USACI decided to return to our roots for the 2010 and 2011 Finals events. The first ever USACI organizational meeting was held in Shreveport 25 years ago and we are proud to be able to celebrate 25 years of service to the 12-volt industry where it all began.

The Shreveport Convention Center is a brand New multi-purpose, state-of-the-art facility designed to accommodate any event, from major conventions and trade shows to intimate gatherings such as wedding receptions and banquets. The facility features more than 350,000 square feet of meeting space that can be tailored to any groups needs. We are excited to be holding our world finals and first ever Mobile Technology Expo in such a great facility and such a great city. The beautiful Shreveport Convention Center is the perfect venue!

Shreveport-Bossier is a beautiful city located on the Red River just two and one half hours east of Dallas, TX. The city boasts five Vegas style casinos all within a couple blocks of the Mobile Technology Expo. Night life is abundant with the river district of clubs and restaurants within two blocks of our host hotel! The city is a hot bed of activity and home of Barksdale Air Force Base. In all this is a destination city and a great place to celebrate all that is Mobile Technology.

The USACI Finals and Heat Wave Car Show will be one of the 12-volt industries largest industry specific events and your commitment to participate is very important to the event's success. Proceeds from this event help to fuel our year long grass roots programs to bring car audio to the streets and promote its continued growth. We encourage you to attend and support our continuing efforts to promote the 12-volt industry.

For more information regarding exhibiting

USACI

Tel 479.750.0505

Fax 479.750.0505

Email: usacms@aol.com

<http://www.usaciworldfinals.com>



Sponsorship Opportunities

<p>Title Sponsorship — \$5,000.00</p>
<p>Event Sponsor \$300 Our no hassle sponsorship. Just ship us your banners and we will put them up all around the show and allow your competitors to display their banners for you too!</p>
<p>LANYARD SPONSORSHIP - \$500 - EXCLUSIVE Your company logo printed on all of the World Finals neck lanyards. (Your company to provide lanyards)</p>
<p>BADGE SPONSORSHIP - \$500 - EXCLUSIVE Your company logo will be printed on all of the World Finals Collector show badges distributed to competitors and guests.</p>
<p>EXCLUSIVE DECAL SPONSORSHIP - \$900 Your company logo on "official" World Finals decals. Every participant receives and installs this collector edition decal for the duration of the event. Many decals remain on the vehicles for years. Your sponsorship is EXCLUSIVE</p>
<p>TROPHY SPONSORSHIP - USACi SPL - \$500 Your investment is for the exclusive sponsorship. Your company name and logo on the World Finals trophies.</p>
<p>TROPHY SPONSORSHIP - USACi SQ - \$500 Your investment is for the exclusive sponsorship. Your company name and logo on the World Finals trophies.</p>
<p>TROPHY SPONSORSHIP - USACI CAR SHOW - \$500 Your investment is for the exclusive sponsorship. Your company name and logo on the World Finals trophies.</p>
<p>SPL ARENA SPONSORSHIP - \$1000 - EXCLUSIVE Put your brand out front with a HUGE 20 foot banner over the SPL ARENA announcing your company as the SPL ARENA Sponsor. The SPL ARENA is the most photographed area of the event and is where SPL enthusiasts spend most of their day. This is EXCLUSIVE</p>
<p>PIT ROAD - TUNE UP AREA - \$100 Tweak & Tune booths are 15'x20' in size. You must be a participating exhibitor with 200+ square feet of exhibit space to secure Pit Road space.</p>
<p>T-SHIRT SPONSORSHIP - \$1500 EXCLUSIVE Your company logo will be placed on our limited edition World Finals shirts.</p>
<p>AFTER PARTY SPONSORSHIP - \$1000 (EXCLUSIVE) This is one of the most talked about and most remembered activities of the weekend. Sponsorship includes banner placement, web site advertising, and 20 VIP passes to both the show and the after party. No one forgets the after party and they will not forget your company!</p>

HEAT WAVE

**CUSTOM CAR
&
TRUCK SHOW**

The 25th Annual

USACI CAR AUDIO WORLD CHAMPIONSHIPS
FEATURING THE 2011

MOBILE TECHNOLOGY EXPO

www.usaciworldfinals.com

SHREVEPORT, LA. SEPTEMBER 24TH-25TH, 2011



WORLD FINALS

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Booth Space Pricing — Order Form

- Exhibitors space must be paid in full prior to move in. Booth assignments are not guaranteed until payment is received.
- Any booths that have not been paid in full by September 23 may be released for sale to other exhibitors.
- No Refunds will be given within 30 days of event. Credit may be issued.
- As a consideration to all exhibitors, any booths containing "High Walls" or other obstructions that may block the view of other exhibitors must choose perimeter booth locations.
- Completed Exhibitor Contract / Purchase Agreement should be mailed to USACI 4150 E Hwy 264 Lowell AR 72745 or faxed to 479-750-0505
- Make checks payable to USACI

Size	Dimension	Cost	Total
100	10 x 10	\$250.00	\$
200	10 x 20	\$500.00	\$
300	10 x 30	\$750.00	\$
400	20 x 20	\$1000.00	\$
600	20 x 30	\$1,500.00	\$
900	30 x 30	\$1,500.00	\$
1600	20 x 80	\$1,500.00	\$
Booth Number Preference			BOOTH SUBTOTAL
1st _____ 2nd _____ 3rd _____			5% Discount USACI Members
			5% Discount Returning Exhibitors
			BOOTH TOTAL AFTER DISCOUNT
SPONSORSHIP _____			+\$
SPONSORSHIP _____			+\$
SPONSORSHIP _____			+\$
TOTAL			=\$

Event management reserves the right to adjust booth location based on size, availability and local ordi-

Company Name _____
 Contact Name/title _____ Email Address _____
 Payment Method: Check ___ Credit Card ___ (For credit cards fill out info. below.)
 Name on Credit Card _____
 Card # _____ Expiration Date _____
 3 or 4 Digit Security Code on back of Card _____
 Credit Card Billing Address _____
 Cardholder's Signature _____ Date _____